



Champions For Children

GRANT APPLICATION

AdvoCare Foundation is an organization exempt from income tax under Section 501 (c) (3) of the Internal Revenue Code. Its authority to make grants is strictly controlled by the Code and the regulations thereunder. By providing the information requested in this application form, you will help us process the application and enable us to determine whether or not we can lawfully make the grant requested.

Mission

The AdvoCare Foundation focuses on the life-destroying epidemic of childhood obesity in an effort to help fulfill its larger mission – to help all children be happy, healthy, and safe. The AdvoCare Foundation is making a difference by identifying and attacking these three main pillars of childhood obesity: physical activity, nutrition education and access to healthy food. We believe this will help change not only the habits of the child but the entire family. The earlier you invest in a child, the greater the hope that child has to live a safe, healthy and happy life. Children surrounded by elevated risk factors such as crime, family violence, poor health, and high-poverty are the most at-risk. That's why we focus on funding programs with long-term solutions to improving the physical health and wellness of children in need in the communities that need it most.

Guidelines

The AdvoCare Foundation has 1 annual deadline: April 20, 2018. Grant requests for capital and program support are strongly encouraged. Grant requests for endowment funds will not be considered. The majority of grants from the AdvoCare Foundation are 1 year in duration. On occasion, multi-year support is awarded. Grant amounts range from \$10,000 to \$250,000 (multi-year payment) with an average grant of \$25,000. Grants will be awarded in mid-July. We value long-term partnerships with grantees and give funding preference to previous grantees. **Application must be postmarked by April 20, 2018 to be considered for the 2018-2019 grant cycle.**

For grant application inquiries, please contact:

Whitney Strauss
Executive Director
AdvoCare Foundation
wstrauss@advocare.com
(972)665-5812



Champions For Children

ADVOCARE FOUNDATION APPLICATION

Page 2

REQUESTS FOR GRANTS MUST CONTAIN THE FOLLOWING INFORMATION IN THE FOLLOWING ORDER

Provide the following information on no more than two separate pages. Use standard 10 or 12 point typeface.

1. Grant Application Coversheet
2. Brief description of your organization's mission, purpose, goals and major accomplishments.
3. Description and need for the proposed program or project for which funds are requested including how the proposed project or program addresses one or more of the points in our 3-point plan to attack childhood obesity – access to physical activity, nutritional education and access to healthy foods. Please include a description of how the proposed project or program changes or prevents unhealthy habits in children and their families.
4. Specific use of AdvoCare Foundation grant funds, if awarded, and date payment is needed.
5. Number and description of people who will benefit from this program or project.
6. Timeline for project start-up, completion, and expenditure of funds.
7. Description of desired impact from the program or project and what evaluation component(s) will be used to measure success in reaching desired impact
8. List entities asked to give significant financial support to the proposed project/program, including responses to date and dollar amount of committed.

Please include the following attachments:

Organizational Budget

Project Budget

Most Recent Audited Financial Statement

List of Board Members

Copy of Tax Status Letter

Additional Notes:

Please do not send any materials, magazines, brochures, letter of recommendation, or attachments other than what is requested. Additional materials will not be reviewed. Please do not add the Foundation or any of its representatives to general mailing or electronic lists, unless specifically requested.

SEND BY EXPRESS MAIL OR RETURN RECEIPT REQUESTED TO:

Whitney Strauss

AdvoCare Foundation

2801 Summit Avenue

Plano, Texas 75074