



Champions For Children

On website
Conducting a Fundraiser?

Thank you for your interest in planning a fundraising event to benefit the AdvoCare Foundation. We sincerely appreciate your efforts to join our fight to end childhood obesity.

You may register your event using the [online form](#). Please take a moment to review our guidelines prior to registering. All events must have registered and obtain pre-approval to be an officially sanctioned by the AdvoCare Foundation and placed on the AdvoCare Foundation website.

We strongly recommend giving as much advanced notice as possible but no less than 10 weeks prior to your event date. The foundation staff will review and respond within 10 business days.

Please Note - A fundraising event is not an event to promote your business, AdvoCare products or share the AdvoCare business opportunity.



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Event Guidelines

Thank you for supporting the AdvoCare Foundation and our fight to end childhood obesity! As you plan your event, we wanted to pass along some things to consider to help make your event a success!

1. **The Guiding Principles Rule of Thumb** – Please keep the guiding principles in mind when planning your event. The Foundation was a vision of the Ragus Family and we want to protect that vision.
2. **Use of Foundation Name and/or Logo or Resources.** Use of the Foundation name or logo may be given to registered and approved events and only upon review of any and all materials used to promote the event. Events may be marketed as being sponsored by an individual or distributorship but not the Foundation or AdvoCare International. The Foundation staff does not share/sell/distribute any donor or distributor lists nor will participate in fundraising for events.
3. **Type of Event.** Events with a fitness focus are recommended. Raffles and drawings can be considered illegal lotteries. Given this, we recommend avoiding them.
4. **Record Keeping of Gifts.** It is very important to maintain accurate information concerning donors and gifts at your event including but not limited to:
 - a. Detailed record of each donor name, address, email address, phone number, Distributor number (if applicable), gift amount, how gift was made (check, cash, etc.) and if the donor received a benefit for the gift (ticket, meal, etc.) and the monetary value of that benefit.
 - b. Gifts to and at your event are tax deductible only if they are made out to the AdvoCare Foundation. Checks written to the name of the event or host of the event are not.
 - c. We strongly recommend to seek advice from your tax advisor regarding Internal Revenue Service rules on nonprofit event and fundraising.
 - d. Any gifts received at the event must be sent to the AdvoCare Foundation with completed gift records (as listed below) within 30 days after the event date. Violation of these guidelines is considered violation of AdvoCare International policies. Gifts can be sent to the AdvoCare Foundation, 2801 Summit Avenue, Plano, Texas 75074.
5. **Planning Guide.** We recommend reviewing the Event Planning Guide and using it as a resource when planning your event.

If you have any questions while planning your event, please email info@advocarefoundation.org.

Disclaimer: the Foundation will not be held legally responsible for any act incurred by event hosts, sponsors, co-hosts or any attendees including personal injury or death; damage to, theft of, or loss of personal, private, or community property; or for provision of trophies, monetary prizes, or other gift items promoted by event organizers.