



Champions For Children

GRANT APPLICATION 2025-2026

Mission

The AdvoCare Foundation focuses on to help all children and families in need lead happy, healthy, and safe lives. The AdvoCare Foundation is making a difference by identifying three main pillars to help children and family have healthy lifestyles: physical activity, nutrition education and access to healthy food. We believe this will help change not only the habits of the child but the entire family. The earlier you invest in a child, the greater the hope that child has to live a safe, healthy and happy life. Children surrounded by elevated risk factors such as crime, family violence, poor health, and high-poverty are the most at-risk. That's why we focus on funding programs with long-term solutions to improving the physical health and wellness of children in need in the communities that need it most.

Guidelines

The Foundation has one annual grant process. Grant requests for program support are strongly encouraged; capital requests may be considered. Successful proposals are those with an emphasis on year-round programming and effort to promote positive change in the health and wellness habits of children. The majority of grants from the AdvoCare Foundation are one year in duration, at an average of \$25,000 per grant.

The Foundation believes in supporting communities where AdvoCare distributors are located and engaged. We value long-term partnerships with grantees, and give funding preference to previous grantees. **Please note: We will not fund endowments, individual schools/sports teams, camps, or national organizations without a strong track record of local community buy-in.**

Important Dates:

Our grant cycle is July 2025-June 2026

June 2, 2025 : Application Due by 5:00 pm (please email to wstrauss@advocarefoundation.org)

June – July *: Award announcements

July : Grant distributions

*Dates are subject to change

For grant application inquiries, please contact:

Whitney Strauss

Executive Director

AdvoCare Foundation

wstrauss@advocarefoundation.org

(214) 549-0304

AdvoCare Foundation is an organization exempt from income tax under Section 501 (c) (3) of the Internal Revenue Code. Its authority to make grants is strictly controlled by the Code and the regulations thereunder. By providing the information requested in this application form, you will help us process the application and enable us to determine whether or not we can lawfully make the grant requested.



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DATE: _____

TAX ID: _____

LEGAL NAME OF ORGANIZATION: _____

STREET ADDRESS: _____ CITY/STATE/ZIP: _____

MAILING ADDRESS (if other than above): _____

NAME AND TITLE OF CONTACT PERSON: _____

TELEPHONE NUMBER _____

E-MAIL ADDRESS: _____ WEBSITE: _____

AMOUNT OF CURRENT REQUEST: \$ _____

BRIEF PURPOSE OF CURRENT REQUEST: _____

TOTAL PROJECT BUDGET: _____

TOTAL ORGANIZATIONAL BUDGET: _____



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REQUESTS FOR GRANTS MUST CONTAIN THE FOLLOWING INFORMATION IN THE FOLLOWING ORDER:

1. Brief description of your organization's mission, purpose, goals and major accomplishments.
2. Description and need for the proposed program or project for which funds are requested, including how the proposed project or program addresses one or more of the points in our 3-point plan to help children and their families have a healthy lifestyle –access to physical activity, nutritional education and access to healthy foods. Please include a description of how the proposed project or program changes or prevents unhealthy habits in children and their families.
3. Specific use of AdvoCare Foundation grant funds, if awarded.
4. Number (if known) and description of people who will benefit from this program or project.
5. Timeline for project start-up, completion, and expenditure of funds.
6. Description of desired impact from the program or project and what evaluation component(s) will be used to measure success in reaching desired impact

Please include a copy of an overview of your organization's budget and project budget.

Additional Notes:

Please do not send any materials, magazines, brochures, letter of recommendation, or attachments other than what is requested. We want to be respectful to your time and additional materials will not be reviewed. Please do not add the Foundation or any of its representatives to general mailing or electronic lists, unless specifically requested.

Please email completed application and attachments to the attention of Whitney Strauss at wstrauss@advocarefoundation.org. Please do not mail the application.